

February 19, 1964

TO: Radio Newsmen

I am sorry I cannot meet with you today. However, only a meeting called by the vice president could keep me from you (ain't I lovely) but I want you people to get together just the same. You can keep 12:20 pm each Wednesday available for me. Please have your wife change her beautician's appointment accordingly.

Bob Hagen is in charge of today's session. I have put Bob in charge for many reasons....he's handsome, polite, speaks to me when I enter the newsroom, but more than all of these, he has a new area of responsibility and he needs the cooperation of all of us. Bob is now producer and editor of the six p.m. news program. I do not need to tell you we have serious problems during this time period. (We have problems during our afternoon and evening but for the time being, we're zeroing in on the six). He's going to discuss these problems as well as others.

One final word...(cops!)...I mean one last thing...I'm proud of you. We're doing the best job we ever have. We're moving faster on stories... getting more sound and moving in a direction I feel will be rewarding some time (maybe up there) but some time. Now, we need refinement. Let's get to work on the refinements.

AS:t

Art Schreiber