

TO: KYW RADIO and TELEVISION STAFF.

FROM: General Manager - KYW Radio,

DATE: May 12, 1965

Effective Monday, May 17, 1965, Bob Hagen will become the new News Director of KYW Radio.

As many of you know, Bob joined KYW Radio in 1962 after having spent six previous years as a radio newsman with WADC and WHKK in Akron and WHK and WERE here in Cleveland.

He has done a fine job as a working newsman and has also filled in capably on many occasions in the past as Acting News Director when Art Schreiber has been called away on assignments.

It is always a pleasure to have on your staff a man so obviously qualified, as is Bob, to step up in the ranks when the opportunity presents itself.

I know you will join with me in extending Bob our congratulations and best wishes, and that you will also join with me in extending a sincere wish for a bright and happy future to Art Schreiber, who leaves Group W on Friday, after five years of outstanding service.



Perry B. Bascom.

PBB:ft